

# MEGAN ALEXANDRA HOFFMAN

MEGAN.ALEXANDRA@GMAIL.COM | 717.504.9458

## EDUCATION

- 2019- **MASTER OF SCIENCE, EDUCATION, CULTURE & SOCIETY**, 4.0  
2018 UNIVERSITY OF PENNSYLVANIA | Philadelphia PA
- Received a Pass with Distinction on Master's Paper titled *Not Just Space: School Facilities as a Reflection of Inequality and its Implications for Policy and Reform*.
  - Produced a short documentary with four high school students titled *Do Different*.
- 2010- **BACHELOR OF ARTS, ANTHROPOLOGY**, cum laude  
2006 TEMPLE UNIVERSITY, HONORS COLLEGE | Philadelphia PA
- Inducted into Phi Beta Kappa as a Junior.
  - Awarded the Conwell Undergraduate Research Grant and named Diamond Scholar.
  - Presented at three conferences on the sociopolitical role of urban gardens.

## EXPERIENCE

- since **FOOD SERVICE ADMINISTRATOR**  
2016 STRING THEORY SCHOOLS | Philadelphia PA
- Oversee the National School Lunch Program for four sites serving 3500+ students.
  - Ensure compliance with federal and state regulations.
  - Communicate with parents regarding applications, payments, and accommodations.
  - Coordinate kitchen staff, financial directors, school leaders, and building managers.
- 2021 **TECH LEAD & EVENT SUPPORT, NABIG CONGRESS 2021**  
NORTH AMERICAN BASIC INCOME GUARANTEE | Remote
- Trained moderators on tech platforms for the first virtual NABIG Congress.
  - Provided technical support to 120+ panelists and presenters.
  - Drafted and scheduled automated communication to 700+ attendees.
  - Consolidated and analyzed event data and survey feedback.
- 2015 **DESIGN RESEARCHER & PHOTOGRAPHER**, intern  
INTERNATIONAL DESIGN CLINIC | La Paz BO
- The IDC creatively engages communities to create innovative architectural and design solutions for local problems.
- Developed a mobile playscape in collaboration with local theatre group Teatro Trono.
  - Featured on CityLab and at an exhibition in Museo de San Francisco.
- 2015- **MARKET RESEARCHER**, intern  
2014 NEWSEASE | Washington DC
- NewsEase was an education startup for an online newspaper publication platform and community that engaged children through the power of popular culture.
- Compiled research on competitors and market trends.
  - Networked with prospective investors and partners.

## KNOWLEDGE

R and Excel for Data Analysis  
PowerBI and Tableau for Data Visualization  
Qualitative and Ethnographic Research  
Adobe Creative Suite for Graphic Design and Video Editing  
Slack, Basecamp, Action Network and NationBuilder for Organizing  
Spanish and German

[LINKEDIN.COM/IN/MEGNALEXANDRA](https://www.linkedin.com/in/megnaalexandra) | [MEGNALEXANDRA.COM](https://megnaalexandra.com)